

## PIKE COUNTY HEALTH DEPARTMENT

### HEALTH PROMOTION PLAN

FY 2020

#### GOALS

1. Each Program Coordinator is designated to be responsible for development and coordination of education/information/promotion components of their program and implementation of health promotion programs provided by Pike County Health Department, as funding allows.
2. There will be health promotion programs related to communicable disease, family planning, maternal health, child health, oral health, environmental health, home health, emergency preparedness, and others as needed and as funding allows.
3. The Director of Nursing, Home Health Nursing Supervisor or the Director of Environmental Health will work with the individuals responsible for each program to develop a plan for each, plan objectives, methods by which objectives will be attained, and how the program will be evaluated.
4. The Director of Nursing, Home Health Nursing Supervisor and the Director of Environmental Health will:

#### WITHIN DEPARTMENT

- Coordinate identified health promotion needs of community with staff to develop a comprehensive strategy and plan for health promotion and disease and injury prevention as funding allows.
- Serve as resource persons for staff.
- Inform staff of program changes and new services within the department and within other social service agencies serving the area. (Pike County Social Service, Pike County Unmet Needs, and Senior Services)
- Link staff with other agencies or organizations that have health education materials and programs. (American Heart Association, American Cancer Society, etc.)
- Preview and order health education materials for use in department programs as funding allows. (Pamphlets, audiovisuals, etc.)
- Provide staff with up-to-date health information. (In-services, newsletter, bulletin boards, etc.)

- Write grants as requested by Administrator.
- Keep pertinent statistics and update staff on findings.
- Participate in IPLAN and assist with implementation of this program.
- Assign staff to maintain scrapbook of health department activities.

#### WITHIN COMMUNITY

- Assist in identifying health promotion, education and awareness needs of the population, and develop strategies and plans for addressing these needs as funding allows.
- Inform public of current public health trends using newspaper articles, public service announcements, social media, annual report and PCHD website.
- Inform public of services using newspaper, radio, pamphlets, social media and annual report.
- Serve as resource person for Pike County residents.
- Link Pike County residents to other health education programs and services such as American Cancer Society, American Heart Association, U of I Extension Pike County, etc.
- Inform public of special health and safety events such as Home Health and Public Health Week, National Nutrition Month, Breastfeeding Month, etc.
- Assist with coordinating special health education events such as the Health Fair, as funding allows.
- Provide education programs as related to PCHD programs as requested to general public or special groups. (Food Manager trainings, etc.) as funding and staffing allows.
- Inform public of health and safety concerns regarding recalls of products, water sampling, foodborne disease, etc.
- Provide physicians and other professionals and general community with statistics, research and education related to public health issues. The Director of Nursing, Home Health Nursing Supervisor or the Director of Environmental Health may designate any of their staff to assist or be responsible for any component of this plan.