

PIKE COUNTY HEALTH DEPARTMENT

HEALTH PROMOTION PLAN

FY 2016

GOALS

1. Each Program Coordinator is designated to be responsible for development and coordination of education/information/promotion components of their program and implementation of health promotion programs provided by Pike County Health Department, as funding allows.
2. There will be health promotion programs related to health and wellness, chronic disease, communicable disease, family planning, maternal health, child health, adolescent health, oral health, environmental health, home health and others as needed and as funding allows.
3. The Director of Clinical Services, Home Health Nursing Supervisor or the Director of Environmental Health will work with the individuals responsible for each program to develop a plan for each, plan objectives, methods by which objectives will be attained, and how the program will be evaluated.
4. The Director of Clinical Services, Home Health Nursing Supervisor and the Director of Environmental Health will:

WITHIN DEPARTMENT

1. Coordinate identified health promotion needs of community with staff to develop a comprehensive strategy and plan for health promotion and disease and injury prevention.
2. Serve as resource persons for staff. (Files available on various health topics, pamphlets, audiovisual catalogs, etc.)
3. Inform staff of program changes and new services within the department and within other social service agencies serving the area. (Pike County Social Service, Pike County Unmet Needs, and QUANADA meeting minutes)
4. Link staff with other agencies or organizations that have health education materials and programs. (American Heart Association, American Cancer Society, etc.)
5. Preview and order health education materials for use in department programs. (Pamphlets, audiovisuals, etc.)
6. Provide staff with up-to-date health information. (In-services, newsletter, bulletin boards, etc.)

7. Develop new health education programs and new health education materials for those programs.
8. Look for new funding sources for educational programs.
9. Write grants as requested by Administrator.
10. Keep pertinent statistics and update staff on findings.
11. Participate in IPLAN and assist with implementation of this program.
12. Assess current health education programs and services for changes that will more readily meet the community's needs.
13. Work with other department personnel in setting class dates, screenings, etc.
14. Maintain scrapbook of health department activities.

COMMUNITY

1. Assist in identifying health promotion, education and awareness needs of the population, and develop strategies and plans for addressing these needs.
2. Inform public of current health trends using newspaper articles, public service announcements, annual report, and PCHD website.
3. Inform public of services using newspaper, radio, pamphlets, and annual report.
4. Provide educational programs addressing current health risks and lifestyle changes to eliminate or reduce these risks.
5. Provide educational materials to schools and other organizations in order that they may provide additional health education programs. (Pamphlets & audiovisuals)
6. Serve as resource persons for Pike County residents by referencing files on various subjects.
7. Link Pike County residents to other health education programs and services such as American Cancer Society, American Heart Association, U of I Extension Pike County, Farm Safety 4 Just Kids, etc., and work with those organizations in promoting healthy life styles.
8. Inform public of special health and safety events such as Home Health and Public Health Week, National Nutrition Month, Breastfeeding Month, etc.
9. Assist with coordinating special health education events such as the Health Fair, Safety Day Camp, well sealing, and food seminar.

10. Provide education programs as requested to general public or special groups. (Daycare Provider and Food Manager trainings, etc.) as funding allows.
11. Inform public of health and safety concerns regarding recalls of products, water sampling, foodborne disease, etc.
12. Provide physicians and other professionals and general community with statistics, research and education related to public health issues. The Director of Clinical Services, Home Health Nursing Supervisor or the Director of Environmental Health may designate any of their staff to assist or be responsible for any component of this plan.